

Success is a Continuous Journey
A talk by Richard St. John
Student's Handout

To download and watch the video:

<http://englishforcommunicationsandcustomercare.wordpress.com/2012/02/03/dynamic-presentations-success-is-a-continuous-journey/>

Video Source:

http://www.ted.com/talks/richard_st_john_success_is_a_continuous_journey.html

1. You are going to watch the beginning of a talk on success. The speaker is Richard St. John, a success expert.

1.a. **Before watching the video.** Can you think of the characteristics that can make people successful?

1.b. **Beginning to minute 00:40.** Watch beginning of the video **without the sound** and answer the following questions about Richard St. John presentation style.

Does Richard St. John...?

1b.1. Gesture naturally?

1b.2. Look at the audience with confidence?

1.b 3. Seem worried?

1.b.4. Use any kind of support for his presentation?

If he does, explain what it is.

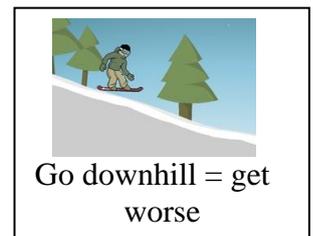
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2. a. Look at these three slides. What is the idea they represent?

Slide 1: Minute 00:26	Slide 2: Minute: 00: 31	Slide 3: Minute 00:35

2.b. Now read these question below and watch and listen to the first section of the video again (**beginning to 00:40 with sound**)

Are these statements true or false according to what Richard St. John says?



	True	False
1. Success is a one-way street.		
2. If you reach your comfort zone and you relax, you will go downhill.		
3. Richard St. John was successful, got too confident and failed.		

2.c. How well does the content of the slides represent what is said?

2.d. Were the slides too wordy? Was the movement in the slides only aesthetic?

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3. a. Before you watch the next section of the talk (**Minute 00:40 till minute 00:57**) read the corresponding section of the script and make sure you understand it.

Choose the **3 key words** in the text and underline them.

Reaching success, I worked hard, I pushed myself. But then I stopped, because I figured, "Oh, you know, I made it. I can just sit back and relax."

Reaching success, I always tried to improve and do good work. But then I stopped because I figured, "Hey, I'm good enough. I don't need to improve anymore."

3. b. Now watch the corresponding section (**Minute 00:40 till minute 00:57**) and pay attention to the content of the slide. How well does the slide represent the content of the talk? Can you describe the slide?



4. Now that you have analyzed the presentation style of Richard St.John, we are going to focus on the content. Go back to question 1.a, the common characteristics of a successful person. Compare them with the ones that Richard St.John wrote on slide number 1 (**minute 00:26**).

Trait = Characteristic

5. Wrap-up. Write a list of the characteristics of a good talk.

Script for question 2.b.

Why do so many people reach success and then fail? One of the big reasons is, we think success is a one-way street. So we do everything that leads up to success. But then we get there. We figure we've made it, we sit back in our comfort zone, and we actually stop doing everything that made us successful. And it doesn't take long to go downhill. And I can tell you this happens. Because it happened to me.